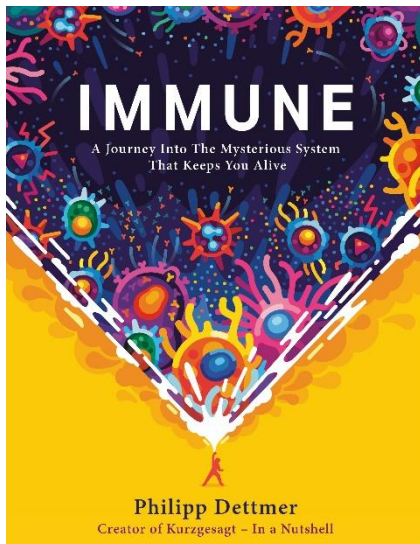


**A new book from the creator of the largest science channel on YouTube,
Kurzgesagt (over 16 million subscribers, over 1 billion views)**



IMMUNE

A Journey Into The
Mysterious System That
Keeps You Alive

By Kurzgesagt creator Philipp Dettmer

Published on 2 November 2021 by Hodder & Stoughton
Hardback £25, eBook and audiobook available

'A truly brilliant introduction to the human body's vast system for fighting infections and other threats' **JOHN GREEN, #1 New York Times bestselling author of *The Fault in Our Stars***

'Reads as if it's a riveting sci-fi novel . . . a delightful treat for the curious'
TIM URBAN, creator of *Wait But Why*

For over a year, our immune systems have taken centre stage in the news cycle. Pandemics, vaccines, and herd immunity - these things have become part of our daily lives. But how much do you *really* know about how it all works?

Second only to the human brain in its complexity, your immune system is one of the oldest and most critical facets of life on Earth. In *Immune*, Philipp Dettmer, the brains behind the most popular science channel on YouTube, takes readers on a journey through the fortress of the human body and its defences. There is a constant battle of staggering scale raging within us, full of stories of invasion, strategy, defeat, and noble self-sacrifice. In fact, in the time you've been reading this, your immune system has probably identified and eradicated a cancer cell that started to grow in your body.

Each chapter delves deeply into an element of the immune system, including defences like antibodies and inflammation as well as threats like viruses, bacteria, allergies and cancer, as Dettmer reveals why boosting your immune system is actually nonsense, how parasites sneak their way past your body's defences, how viruses - including the coronavirus - work, and what goes on in your wounds when you cut yourself.

PRESS RELEASE: HARDBACK NON-FICTION

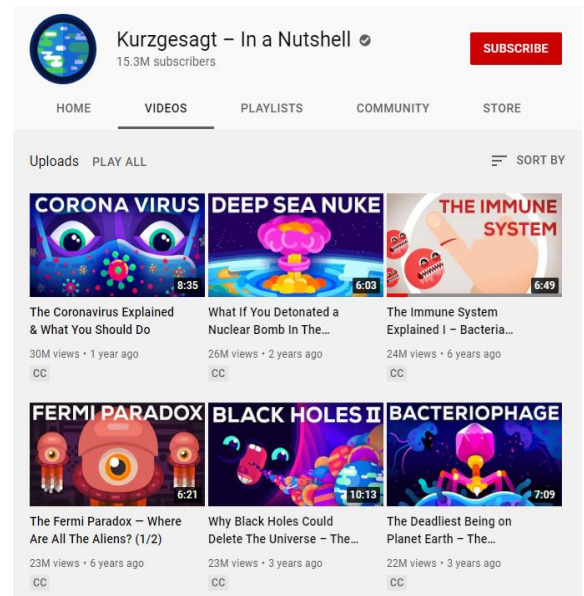
Enlivened by engaging full-colour graphics and immersive descriptions, *Immune* turns one of the most intricate, interconnected, and confusing subjects - immunology - into a gripping adventure through an astonishing alien landscape. Challenging what you know and think about your own body and how it defends you against all sorts of maladies and how it might also eventually be your own downfall, *Immune* is a vital and remarkably fun crash course in what is arguably, and increasingly, the most important system in the body.

What is Kurzgesagt - In a Nutshell?

Kurzgesagt (German for 'in a nutshell', pronounced 'koortz-ge-zacht') is **one of the world's largest and most popular science channels on YouTube**. Their mission is to create stunning and easy-to-understand explainer videos for a range of complex topics, from outer space to nuclear bombs, climate change to the immune system, with the aim of making science 'beautiful'.

Kurzgesagt has a huge global online platform with **over 16 million fans** across YouTube, Twitter, Facebook and Instagram. Their YouTube channel has had **over 1 billion views**.

This new book from Kurzgesagt founder Philipp Dettmer is clearly **illustrated in vivid full colour** in the iconic 'Kurzgesagt' style, focussing on one of the channels most popular topics ever - immunity.



Philipp Dettmer is the founder and head writer of Kurzgesagt, one of the largest science channels on Youtube with over fifteen million subscribers and one billion views. After dropping out of high school at age fifteen, Philipp met a remarkable teacher who inspired in him a passion for learning and understanding the world. He went on to study history and information design with a focus on infographics.

After college, Philipp started Kurzgesagt as a passion project to explain complicated ideas from a holistic perspective. When the channel took off, Philipp dedicated himself full-time to making difficult ideas engaging and accessible.

www.philippdettmer.com / www.kurzgesagt.org
www.youtube.com/user/Kurzgesagt
https://twitter.com/Kurz_Gesagt
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